ABSTRACT

A package having a container with a layer. The layer has an interior surface and an exterior surface. The layer forms an interior space. The interior space has a plurality of absorbent articles forming a stack within the interior space of the container. Each of the absorbent articles has a thickness and is individually wrapped in a wrapper. The wrapper of each of the absorbent articles has a distinctive design and a first color. The exterior surface of the container has a graphic which has a distinctive color and a first window on the container. The distinctive color is color coordinated with the first color of the distinctive design on the wrapper. The first window reveals at least a portion of the thickness of at least one of the absorbent articles and at least a portion of the first color of the wrapper.